



SAVE MART
SUPERMARKETS

1800 Standiford Avenue . Modesto . CA 95350

News Release

For Immediate Distribution

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Consumer Advisory: Credit/Debit Card Readers in Lucky Self-Checkout Terminals

Modesto, Calif., November 23, 2011- Out of an abundance of caution, Lucky Supermarkets is advising customers that during regular store maintenance, we discovered credit/debit card readers at self-checkout lanes ONLY had been tampered with in 19 of our Lucky stores and one Save Mart store (locations listed below). Steps were taken immediately to remove the tampered card readers in the affected stores, as well as enhanced security to every credit/debit card reader in all 234 stores in our company.

We are not aware nor have we been notified of any reports that customer accounts were compromised. The appropriate authorities have been notified of this situation and Consumer Notices have been posted at credit/debit terminals in the affected stores as well as placed on our websites.

As a precaution, we are recommending anyone who has used the self check-out lane in the affected stores to verify/monitor all credit/debit accounts with their financial institution to ensure everything is in order. We have also suggested the following websites for those who would like more information, California Office of Privacy Protection at www.privacy.ca.gov or the Federal Trade Commission at www.consumer.gov/idtheft.

We sincerely regret any inconvenience or concern this Consumer Advisory may have caused our customers especially during this holiday time. We take seriously our responsibility to always keep our customers informed of any issues important to them.

Stores affected:

Lucky- Pinole

Lucky- Milpitas

Lucky- Mountain View

Lucky- Redwood City

Lucky- El Cerrito

Lucky- Daily City

Lucky- Foster City

Lucky- San Carlos

Lucky- Millbrae

Lucky- Alameda

Lucky- Santa Clara on **234 Saratoga Ave.**

Lucky- San Francisco on **1515 Sloat Blvd.**

Lucky- Hayward on **25151 Santa Clara St.**

Lucky- Fremont on **5000 Mowry Ave.** and **35820 Fremont Blvd.**

Lucky- San Jose on **5510 Monterey Highway**, **200 El Paseo De Saratoga**, **844 Blossom Hill Rd.**, and **3270 South White Road**

Save Mart- Watsonville

Save Mart Supermarkets operates 234 stores throughout Northern California and Northern Nevada under the Save Mart, S-Mart Foods, Lucky, Maxx Value Foods, and FoodMaxx banners. The privately-held company was founded January 17, 1952 and has always been headquartered in Modesto, California. More information about the company and its banners is available at www.savemart.com, www.luckysupermarkets.com, and www.foodmaxx.com.

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